



HEATHER FRIERSON

Leadership Development:
Keynote & Conference Speaker,
Workshop Facilitator, Coach.

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About

Heather Frierson is the visionary, founder, influencer, and leader of Created Woman (C.W.) Foundation. The C.W. Foundation is a nonprofit organization that equips and empowers women as leaders in faith, family, business, and communities. This thriving organization has served over 6K women from diverse backgrounds, ethnicities, life stages, and origins during the past fourteen years. Heather first envisioned Created Women to encourage, influence, and coach women in their faith and career walks in concert with her passion for fashion and creating beauty from the inside out.

Heather is a highly competent keynote speaker and panelist and has presented for numerous women's organizations throughout Austin since 2011. She has been a guest presenter since 2014, teaching several classes (i.e., Entrepreneurship) during Career Week for Texas State University, McCoy School of Business, and the Fashion Department. She has also served on the Fashion Advisory Board for Texas State University since 2020. In 2023, Heather earned her John Maxwell Speaker/Coach/Trainer certification.

Speaking Topics

- **Workshop: Put Your Dreams To The Test**

10 critical questions: Your dream has power. It can inspire you. It can empower you. But will it reward you?

- **Becoming A Person of Influence**

You can increase your impact on others by Becoming a Person of Influence.

- **Create Your Vision Statement**

Discover and write down your life purpose and how to practically walk it out.

- **Faith + Fashion & How They Go Together**

Just as faith gives you the confidence in the truths presented in the bible, fashion gives you confidence in the way you present yourself.

